



## PERSONAL

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## FURTHER EDUCATION

Southampton College of  
Higher Education  
Faculty of Art  
East Park Terrace  
Southampton

1981 - 1983

DaTec Ordinary Diploma  
in Scientific and Technical  
Illustration / Graphic Design

West Glamorgan Institute of  
Higher Education  
Townhill Road  
Swansea  
SA2 0UT

1983 - 1985

BTec Higher National Diploma  
& Diploma Membership to the CSD  
in Technical Illustration /  
Graphic Design

## HOBBIES

Le Roc (modern jive dancing).  
Member of the Le Roc Teachers Dance Society.  
Member of the Guild of Professional Dance Teachers.  
Salsa, Bachata  
Skiing  
Scuba Diving  
Paddleboarding



## Publicis Emil - Mercedes-Benz

**From March 2019 - Present. HTML Email Developer / Senior Creative Artworker**

From the acquisition of Mercedes-Benz from Omnicom, I was employed to transition and continue to develop the Mercedes-Benz CMS system AdZu for their Retail Dealers. This involved producing templated emails and digital creative artwork to upload and setup on AdZu. Within the last 12 months the CMS system was moved to Brandmaster, a new Dealership Retail portal. I was heavily involved with producing the initial look and feel for the front-end and then building the back-end to include and produce all the email templates and digital artwork that the Retail Dealers required. My role has extended into working with the CRM Team, building emails/templates that work with the Mercedes-Benz Online Showroom along with customer email news letters to give a complete customer journey.

## EG+ Worldwide

**From Sept 2015 - March 2019. HTML Email and Front End Developer / Senior Creative Artworker**

Omincom merged the production houses from its main agencies in London under one roof. I was transferred from TBWA\WorldHealth in order to integrate the digital and artwork production. With the merger I was involved in other projects for the combined agencies and have worked on Apple, British Gas, 3 mobile, Nissan, Mercedes, Sony, Singapore Airlines and various tobacco brands.

I increased my knowledge in front-end development using HTML5, CSS3, Javascript languages, Sass and Compass with GruntJS, as well as back-end knowledge including PHP and MySQL. I also possess a good grasp of social platforms and have been involved with CMS development, particularly on Mercedes-Benz and Nissan.

## TBWA\WorldHealth

**Oct 1998 - Sept 2015. Head of Digital / Front End Developer**

At TBWA\WorldHealth, I developed the department and advised the best course of action on any digital project, providing technical solutions and problem solving. I was involved in developing micro sites, landing pages, responsive websites, email newsletters, web banners and content-managed websites.

Certain projects have been developed for the iPad and iPhone, specifically for GSK and Roche. These required using a specific frameworks or bootstraps which were then supplied to their own design teams around the globe to translate into their own markets. This meant following strict code reviews to meet their internal requirements.

One of the largest projects I worked on was for AstraZeneca using the Veeva platform. This involved working on 220 individual HTML pages which took six months of development, not only programming but also producing all assets.

Another project I am proud of was the Priorix Tetra internal page that featured within the GSK portal. This involved working within their framework, producing all assets as well as development which included CSS animations.

All projects were managed through a Subversion (Cornerstone) environment which I put in place at TBWA\WorldHealth.

## Skills

General Design	Web Design	CLM / CMS	Film/Animation
Adobe Suite Creative Suite	HTML5/CSS3	Veeva	After Effects
InDesign	JQuery	Skura	FCPX
Illustrator	JQuery Mobile	Nissan	FCP7
Photoshop	SASS	Mercedes	Cinema 4D
Sketch	Compass	Brandmaster	
	GruntJS	AdZu	
	SVN		
	WordPress		